

Redding Park and Recreation
PO Box 1071
Redding, CT 06875
Phone 938-2551
Fax 938-1071

Dear Concert on the Green Sponsor,

The Redding **Concert on the Green** series has become a wonderful summer tradition in our Town for many years. This has been possible through the continued financial support of our major sponsors. This year, event sponsors will receive more recognition than ever before -- we have again teamed up with 98Q (WDAQ Danbury), a local radio station, to help promote these events and our sponsors.

Our main sponsors, with a donation of \$500 or more, will receive 9 radio public service type promo spots during the week leading up to their sponsored Redding Concert event. In addition, you will have signage at the event, permission to set up a sponsor table or booth, and your company will be mentioned in our local newspaper press releases as well as having a business card advertisement in the **Concert on the Green** event brochure.

Co-sponsors, with a donation of \$300, will receive 3 promo spots during the week leading up to their sponsored event, the right to set up a sponsor table or booth and signage at the event. In addition, your business will also be mentioned in local newspaper press releases as well as having a business card advertisement in the **Concert on the Green** event brochure.

Running from June 19 through August 28, the **Concert on the Green** series traditionally draws over 300 residents from Redding and surrounding towns. This is a great community-wide occasion that residents have come to enjoy. Continuing this summer tradition with your sponsorship will make our summer series an even better community event.

If you are interested in being a sponsor, please fill out the enclosed form - mail it in or drop it off to our Park and Recreation office by May 20. If you would like more information, please feel free to contact me at the contact number or e-mail below.

Sincerely,

Robert Blick
Redding Park and Recreation Director
938-2551
rblick@townofreddingct.org

P.S. - Please see the attached info regarding deadline print ad and radio ad deadlines.

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Concert Donation and Sponsorship forms can be accepted at any time.

Donation Forms received after the deadlines below will be acknowledged in the weekly concert inserts and in the fall Park and Recreation brochure.

Sponsorship Benefit Deadlines

- Sponsors should fill out the "additional information form for sponsors" available on our website.
- Business Card sized Advertisements for our Concert Program are accepted until May 27
- Radio Copy details are accepted up until 10 working days before the concert
- Donations of sponsors and co-sponsors are their regular fees regardless if you missed the deadlines above. If you miss your deadline, you simply miss that specific benefit. We still appreciate your sponsorship.

Both can be mailed to above address or emailed to rblick@townofredningct.org

They may also be deposited in the Green Community Center Drop Box or dropped off at the Park and Recreation offices during business hours.

[Click here for donation form](#)

[Click here for additional form for concert sponsors](#)