

Redding Park and Recreation
 PO Box 1071
 Redding, CT 06875
 Phone 938-2551
 Fax 938-1071

Dear Concert on the Green Contributor,

This year your concert donations are needed more than ever. This summer's Concert on the Green series has been shortened from 11 to 8 performances due to financial issues. The town has been subsidizing the series in the amount of about \$6,400 annually. In response to a serious reduction by the State of Connecticut's funding of municipalities, the town has needed to reduce its subsidy to the series by \$3000. If we do collect sufficient funds to cover this offset by May 3 we will attempt to have the full 11 concerts we have been accustomed to. I am hopeful the community will step forward.

The Redding **Concert on the Green** series has become a wonderful summer attraction for all Redding residents for the past 30 plus years. The Parks and Recreation Department has again booked some exceptional talent from throughout the New England area to continue this wonderful summer tradition. The dates for this year's series are from July 9 through August 27 for a total of eight concerts unless we get donations of additional funds by May 3.

While many of our large donations come from event business sponsors, this year we are once again looking to our residents for additional financial support. These concerts are occasions that you can personally share with your family, neighbors and friends. Please help by making sure you and your friends contribute to this great community event.

If you are able to step forward and donate (or can up your donation this year), please fill out the enclosed form. Mail it, fax it or drop it off to the Park and Recreation office by May 3. You may also donate online if you have an online registration account with us. If you would like more information about the benefits of Concert on the Green Sponsorship, please feel free to me at the contact number or e-mail below. The benefits are also listed below.

Thank you in advance for helping to make the Redding **Concert on the Green** series a success and continuing this tremendous community tradition.

Sincerely,

Robert Blick
 Redding Park and Recreation Director
rblick@townofreddingct.org 203-938-2551 X 6

Benefits of sponsorship 1) signage at the event 2) stage announcements at the event 3) listing and business card sized ad in the seasonal concert hand out 4) listing at the top of the weekly insert 5) listing in newspaper 6) right to set up a table at event 7) a great feeling that you helped create a sense of community



The 2017 COG Lineup	
7/9	The Stoneband
7/16	What it is
7/23	Doug Hartline
7/30	Terrapin
8/6	Catfish
8/13	Southern Voice Band
8/20	Bob Button Big Band
8/27	Yippee Coyote